



Valerie Jones

Graphic & Web Designer



Summary

Creative Graphic & Web Design Specialist experienced developing multimedia design covering a broad range of industries. Offering 17 years of progressive experience on web-based projects from concept design, web build, graphic implementation, troubleshooting, and client updates. Diligent about producing exceptionally clean, strong and secure code. Successful at achieving browser, device and operating system compatibility objectives while satisfying client desires and producing robust, sophisticated designs.



Additional Skills

Microsoft Office	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
Adobe Dreamweaver	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
Corporate Branding	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
Project Management	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
Social Media	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
CMS Platforms	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
Digital Image Library	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
Production Standards	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>



CONTACT



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SOFTWARE SKILLS

Photoshop	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
Illustrator	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
InDesign	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
WordPress	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>
HTML & CSS	<div style="width: 100%; height: 10px; background-color: #ccc;"></div>



EXPERTISE

- + UI / UX Design
- + Web Design
- + Logos & Branding Identity
- + Vectors & Illustrations
- + Business Cards & Newsletters
- + Web Banners & Advertisements



EDUCATION

- 2014** **Art Institute** | Interactive & Graphic Art
Pittsburgh, PA
Associate of Science GPA 3.74
- 2008** **AIU** | Business Management
Schaumburg, IL
Associate of Applied Science
- 2005** **Indiana University** | Criminal Justice
South Bend, IN
Completed coursework towards A.S. Criminal



WORK EXPERIENCE

- Freelance Website Designer** ←
Memorial MRI & Diagnostic
2014-Present
Redesigned existing sites to improve visual appeal and user-friendly navigation. Implement firewalls, encryption and critical security. Established hosting and completed go-live process. Create page layouts and content. Designed 6 new medical practice web sites including page layouts and user interfaces. Provide maintenance, security, and updates.
- Senior Website Designer**
Kristen Poborsky Designs
2014-2018
Determined project technical requirements. Conferred with management and clients to prioritize goals, technical requirements, and design direction. Designed, built, and maintained sites and media. Developed client user submission interface to streamline web site revisions. Designed visual and graphic images to use on multiple platforms.
- UX / UI Designer** ←
Scheduline LLC
2007-2008
Handled special web projects designated by senior developer and chief marketing officer. Validated code for proper security and compatibility. Developed databases to support web applications. Designed visual user interfaces for front and back-end user experience.
- Senior Graphic Designer**
Art Agency Ink
2005-Present
Determine marketing and design vision with clients for all types of graphic design and web site projects. Leverage media and graphic design expertise to develop engaging marketing and promotional materials, including flyers and advertisements to generate new sales revenues and grow customer base. Format designs and media for print and web applications to deliver production ready graphics.



HOBBIES & INTERESTS



Designing



Entertainment



Typography



Ecommerce



Travelling